Alt text

* Alt text describes the appearance or function of an image on a page.
* Its goal is to make images more accessible to the blind who use screen readers.
* It is the written copy that appears in place of an image on a webpage if the image fails to load on a user’s screen.
* It lets you specify an image description that is fed through an audio-based prompter, which tells people with low or no vision what is currently on the page.

Title text

* It is an attribute which is used to provide additional information about the image.
* It is the text of images which a user sees after hovering over the image.
* It is usually more descriptive than the ALT text, and it describes mostly what is unclear at first glance.